

Reg. No. :

Name :

First Semester B.Com. Degree Examination, February 2018

First Degree Programme under CBCSS

Complementary Course I : CO 1131

MANAGERIAL ECONOMICS

**(Common for CO 1131/ CC 1131 (2013 Adm. Onwards) and CX 1131
(2014 Adm. Onwards))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in one word to maximum of two sentences. Each question carries 1 mark.

1. What is the meaning of Recovery ?
2. What is Demand ?
3. What is Utility ?
4. What is Consumer surplus ?
5. What do you mean by Autonomous demand ?
6. What is Zero Income Elasticity ?
7. Define Perfect competition.
8. What do you mean by Isoquants ?
9. What is Monopoly ?
10. Explain Reserve Price. (10×1=10 Marks)

SECTION – B

Answer 8 questions not exceeding one paragraph. Each question carries 2 marks.

11. Explain Decision Making Models.
12. What is Micro economics and Macro economics ?
13. What are the different types of Income Elasticity ?
14. What are the features of Boom ?

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RS Peters



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Table of Contents Economics March 2014 Question Paper And Memorandum

1. Understanding the eBook Economics March 2014 Question Paper And Memorandum
 - The Rise of Digital Reading Economics March 2014 Question Paper And Memorandum
 - Advantages of eBooks Over Traditional Books
2. Identifying Economics March 2014 Question Paper And Memorandum
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Economics March 2014 Question Paper And Memorandum
 - User-Friendly Interface
4. Exploring eBook Recommendations from Economics March 2014 Question Paper And Memorandum
 - Personalized Recommendations
 - Economics March 2014 Question Paper And Memorandum User Reviews and Ratings
 - Economics March 2014 Question Paper And Memorandum and Bestseller Lists
5. Accessing Economics March 2014 Question Paper And Memorandum Free and Paid eBooks

- Economics March 2014 Question Paper And Memorandum Public Domain eBooks
 - Economics March 2014 Question Paper And Memorandum eBook Subscription Services
 - Economics March 2014 Question Paper And Memorandum Budget-Friendly Options
6. Navigating Economics March 2014 Question Paper And Memorandum eBook Formats
 - ePub, PDF, MOBI, and More
 - Economics March 2014 Question Paper And Memorandum Compatibility with Devices
 - Economics March 2014 Question Paper And Memorandum Enhanced eBook Features
 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Economics March 2014 Question Paper And Memorandum
 - Highlighting and Note-Taking Economics March 2014 Question Paper And Memorandum
 - Interactive Elements Economics March 2014 Question Paper And Memorandum
 8. Staying Engaged with Economics March 2014 Question Paper And Memorandum
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Economics March 2014 Question Paper And Memorandum
 9. Balancing eBooks and Physical Books Economics March 2014 Question Paper And Memorandum
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Economics March 2014 Question Paper And Memorandum
 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
 11. Cultivating a Reading Routine Economics March 2014 Question Paper And Memorandum
 - Setting Reading Goals Economics March 2014 Question Paper And Memorandum
 - Carving Out Dedicated Reading Time
 12. Sourcing Reliable Information of Economics March 2014 Question Paper And Memorandum
 - Fact-Checking eBook Content of Economics March 2014 Question Paper And Memorandum
 - Distinguishing Credible Sources
 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development

- Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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